

PROGRAM

The Africa Travel Association

10TH ANNUAL

ECOTOURISM SYMPOSIUM

15-20 November 2006



The Africa Travel Association
10TH ANNUAL ECOTOURISM SYMPOSIUM
15-20 November 2006
Calabar, Nigeria

The Symposium has been organized under the auspices of:

H.E. Chief Olusegun Obasanjo
President
Federal Republic of Nigeria

Professor Babalola Borisade
Minister of Culture and Tourism
Federal Republic of Nigeria

Governor Donald Duke
Calabar, Cross River State
Federal Republic of Nigeria

PROGRAM

PRE- CONFERENCE

SUNDAY, NOVEMBER 12 - WEDNESDAY, NOVEMBER 15, 2006

Arrival: Members of ATA's Nigeria Chapter will meet international delegates in the arrival lounge of the Lagos International Airport.

CONFERENCE

DAY 1 – Wednesday, November 15, 2006

Arrival: A Special Symposium Welcome Booth will be located in the arrival lounge of the Lagos International Airport, Lagos local airport, Abuja, and Calabar to assist Delegates.

US Delegates arrive at 8:15 A.M. in Lagos (NAA, flight from JFK, NY). Delegates will be greeted by officials, who will assist with transfer to local airport for Calabar flight.

11:30 A.M. **Special flight from Lagos to Calabar at local airport**
Aero Contractors Airline

5:00 P.M. **Delegate Check-in**
On-site registration will take place for delegates who did not register pre-Symposium
Location: Cultural Centre, Calabar

Open Evening - Please enjoy local restaurants in the city of Calabar!

DAY 2 – Thursday, November 16

9:00 A.M. **Opening Ceremonies**
Location: Cultural Centre

Speakers:

His Excellency Chief Olusegun Obasanjo
President, Federal Republic of Nigeria

Honorable Donald Duke
Executive Governor, Cross River State

Professor Babalola Borishade
Minister of Culture and Tourism, Federal Republic of Nigeria

Mr. Otaki M. Oyigbenu
Permanent Secretary, Federal Ministry of Culture & Tourism

Hon. Jake Otanka Obetsebi-Lampsey

Minister of Tourism, Ghana & ATA President

Mr. Edward Bergman

ATA Executive Director

Mr. Robert Alsbrooks

ATA Executive Programs Director

1:00 P.M.

Lunch

Hosted by: Nigeria Tourism Development Corporation (NTDC)

Location: The Mirage Hotel, Calabar

2:15 - 4:45 P.M.

Afternoon Tourism Education Seminar

Location: Channel View Hotel, Calabar

2.15 - 3.30 P.M.

Tourism Development in Nigeria

Presenters:

Mr. Otunba Segun Runsewe

Director-General, Nigerian Tourism Development Corporation

Case Study: Cross River State Experience

Mr. Gabe Onah

General Manager, Cross River State Tourism Bureau

3:45 - 4:45 P.M.

Africa: Crucible of Cultures & Ecotourism

The changing trends and challenges in the development, preservation and financing of tourism – lessons from the continent.

Moderator:

Senator Iyiola Omisore

Chairman Senate Committee on Culture and Tourism

Presenters:

Miss Patricia Brown

KTI Express Travel, Sierra Leone

Andrew K. Chilufya

Principal Tourism Development & Research Officer, Ministry of Tourism and Environmental Affairs, Zambia

Dr. Joseph Eboeime

Director General, National Commission on Museum & Monuments

Ambassador Daudi Mwakawago

MCW-Tanzania Board Chair, Former Special Representative to the United Nations Secretary General to Sierra Leone, & Former Tanzanian Ambassador to the United Nations

Other, TBA

5:30 – 7:00 P.M.

Reception

Hosted by: The United States Diplomatic Embassy to Nigeria

Represented by: Ms. Necia Quast, Economic Counselor

Location: Grand Mirage Hotel

7:30 P.M.

Welcome Dinner

Hosted by the Federal Ministry of Culture and Tourism

Location: Grand Mirage Hotel

DAY 3 – Friday, November 17, 2006

9:00 – 11:30 P.M.

Ecotourism Dialogue

Tourism as an instrument for social, economic and political healing and reconciliation

Location: Cultural Centre

Moderator:

Hon. Ezekiel Anaka

Chairman House Committee on Culture and Tourism

Part 1

Environmental advantages and disadvantages of eco-tourism

(20 min.)

Presenter:

Andrew Dunn

Wildlife Conservation Society

Part 2

Overview of the Oil and Gas Sector

Its contribution to environmental and community welfare/development.

(30 min.)

Presenter:

Shell Nigeria

Part 3
(1 hr.)

Niger Delta Mangrove

Discussants:

Alhaji H. T. Abubakar

Conservator-General National Parks

Prof. Afolabi

Federal Ministry of Environment

Prof. Obot-National

Conservation Foundation

Chief Edem Duke

President, IFTAN

(10 min.)

Remarks:

Mr. Louis D'Amore

President, International Institute for Peace through Tourism

11:30 - 12:15 P.M. Aviation & Nigeria's Tourism Development

Chief Femi Fani-Kayode

Minister of Aviation, Federal Ministry of Aviation

12:30 - 1:30 P.M.

Lunch

Hosted by: Carnival

Location: The Mirage Hotel

2:00 - 5:00 P.M.

Option I

Youth Forum & Young Professionals Network Meeting

Location: Cultural Centre

Facilitator:

Mr. Robert Alsbrooks

Executive Programs, Director, ATA and Programs Director,
Miracle Corners of the World (MCW)

Presenters / Participants:

Students & young professionals from:

- City University of New York (CUNY)
- New York University (NYU)
- Calabar Youth Leaders
- Miracle Corners of the World (Sierra Leone)

Option II

Workshop

Africa-based hospitality & tourism professionals

Led by ATA & AfricaConsult Group

Research, development, planning, financing, execution

Facilitated by:

Mr. Ronald S. Mracky

Managing Director of the AfricaConsult Group & Member of the
ATA International Board of Directors

Mr. Charles Anyiam

Editor-In-Chief of *The African Times/USA*.

Presentation by:

Joel Frank

Tourism Volunteer Advisor

*(Job Creation and Business Opportunities through Tourism in Cross
River State, Nigeria)*

Option III

Open Time

Attend Tradeshow / Visit African Marketplace Village /Enjoy Calabar

7:00 P.M.

Dinner

Theme: Nigeria Cultural Night

Hosted by: Carnival

Location: The Mirage Hotel

Dress: Cultural Attire

DAY 4 – SATURDAY, NOVEMBER 18, 2006

Option I

9:00 A.M. Host Country Day

Delegates leave for pre-selected tours in and around Calabar. (Details will be announced at Friday night's dinner.)

Option II

9:00 A.M. Continuation of Workshop
Led by Africa-based hospitality and tour professionals by ATA and AfricaConsult Group

7:00 P.M. Dinner
Hosted by: Cross River State
Location: *TBA*

DAY 5 - SUNDAY, NOVEMBER 19, 2006

10:30 – 12:30 P.M. Tourism Education Seminar
Opportunity for Africa Tourism Growth
Role and potential of African Diaspora and the African-Émigré in tourism development

Moderator

Chief Goodie Ibru
President Ikeja Hotels Limited

Presenters

Hon. J. Otanka Obetsebi-Lamphey
Minister of Tourism, Ghana & ATA President

Representative of NIDO

Mr. Ogo Sow
Africa Diaspora Affairs Advisor to ATA Executive Director

Chief Margaret Bolanle Fabiyi
WEBISCO

Dr. Franklin Adejuwon

Consultant National Tourism Development Plan
Nigeria Tourism Reconnaissance Survey
The Way forward for Tourism Investment

Edward Eitches

Former President, Africare's Washington Chapter & President,
AFGE Local 476

Mr. Charles Anyiam

Editor-In-Chief, The African Times

1:00 P.M.

Closing Lunch

Hosted by: Nigeria Tourism Development Corporation
Location: TBA

3:30 - 4:30 P.M.

Closing Statements & Press Conference

*Announcement of ATA's 32nd Annual Congress in Addis Ababa, Ethiopia
(May 6-10, 2007)*
Location: Cultural Centre

4:00 - 5:30 P.M.

ATA Board of Directors Meeting

*Closed Session
(ATA Board Members, Ministers of Tourism and Chapter President's Only)*
Location: TBA

5:30 P.M.

Farewell Dinner

Hosted by: UBA
Location: TBA

POST CONFERENCE

Delegates depart Nigeria or leave on post-event tours.

For delegates departing on **North American Air flight at 1:30 A.M.** on Monday, November 19, 2006, please confirm your departure with the Secretariat. (Aero Contractors Airline flight from Calabar to Lagos).

END

10th ATA ECO-TOURISM SYMPOSIUM MEMBERS

THE CENTRAL PLANNING COMMITTEE

Otaki M. Oyigbenu, mni	Permanent Secretary	Chairman
E. O. Adeyemi	DD (ITPC)	Member Secretary
M. M. Alkali	D (F & A)	Member
M. D. I. Olagunju	D (ECR)	Member
Mrs. V. Uwamu	DD (Accts)	Member
Mr. E. O. Benjamin	AD (DTSC)	Member
Dr. E. J. Eborieme	DG (NCMM)	Member
Mrs. Angelina Garba	D (HTT) NTDC	Member
Ms. Ladi T. Dakwo	NIHOTOUR	Member
Mr. Ladi Jemi-Alade	President, ATA Nigeria	Member
Mr. Gabe Onah	CRS	Member
Barr. A. U. Ogar	CRS	Member
Ms. Lisa Badru	CRS	Member
Mr. Y. P. Lassa	National Park	Member
B. S. Akinloye	Nigeria Customs	Member
Idris Musa	Nigeria Immigration	Member
Lohdam Ndam	Fed. Min. of Inf. & Nat. Orientation	Member
Ahmed Adamu	Chief Press Secretary to the Hon. Minister	Member
Mohamed S. Shehu	Daily Weekly	Member

LIST OF MEMBERS

THE CALABAR PLANNING COMMITTEE

Accommodation Sub-Committee

Lady (Ntunkae) Margaret Okeke	Chairman
Mrs. Li Umoh	Member
Mr. Patrick Ogar	Member
Mr. Ubong Ekpe	Member

Exhibition/Marketing Sub-Committee

Mrs. Li Umoh	Chairman
Ms. Lisa Badru	Director Marketing
Ms. Esther Okpo- Edoho	Marketing Assistant

Transport & Protocol Sub-Committee

Mr. Mike Kusi	Government
Mr. Nkereuwem Onung	Remlords

Information & Publicity Sub-Committee

Mr. Joseph Ushigiale	Chairman
Mr. Emmanuel Akpong	Member

Security & Accreditation Sub-Committee

Mr. Eyo Ibok - Government
Mr. Emmanuel Edem - Government

Reception Committee

Mr. Omini Eko	Chairman
Mrs. Eme Henshaw	Member
Miss Joy Abang	Member

LOC Secretariat	Mrs. Edet
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Other Members

Mr. Gabe Onah	LOC Chairman
Mr. Angilibi Ogar	Director Tourism

THE AFRICA TRAVEL ASSOCIATION (ATA)

The Africa Travel Association (ATA) is the premiere international travel industry trade association, promoting tourism to the African continent and intra-Africa travel and partnership since 1975. ATA membership includes African Ministries of Tourism, Tourism Boards, airlines, hoteliers, travel agents, tour operators, media, public relations firms, NGOs, and other individuals actively engaged in the promotion of travel to Africa.

ATA CONGRESSES

- 1990 *Casablanca, Morocco*
- 1991 *Cairo, Egypt*
- 1992 *Cote d'Ivoire*
- 1993 *Lusaka, Zambia*
- 1994 *Accra, Ghana*
- 1995 *Nairobi, Kenya*
- 1996 *Windhoek, Namibia*
- 1997 *Cotonou, Benin*
- 1998 *Arusha, Tanzania*
- 1999 *Accra, Ghana*
- 2000 *Addis Ababa, Ethiopia*
- 2001 *Cape Town, South Africa*
- 2002 *Conakry, Guinée*
- 2003 *Lusaka and Livingstone, Zambia*
- 2004 *Douala, Cameroon*
- 2005 *Nairobi, Kenya*
- 2006 *Accra, Ghana*
- 2007 *Addis Ababa, Ethiopia*

ATA SYMPOSIUMS

- 1992 *Saly / Dakar, Senegal*
- 1994 *South Africa*
- 1996 *Marrakech, Morocco*
- 2000 *Abuja, Nigeria*
- 2001 *Yaounde, Cameroon*
- 2002 *Fez, Morocco*
- 2003 *Zanzibar, Tanzania*
- 2004 *Kampala, Uganda*
- 2005 *Luanda, Angola*
- 2006 *Calabar, Nigeria*

ATA PRESIDENTIAL FORUM

- 2006 *New York University, New York*

ATA BOARD OF DIRECTORS

President

Republic of Ghana
Hon. Jake Obetsebi-Lampitey
Minister of Tourism

Immediate Past President

Republic of Zambia
Hon. Kabinga J. Pande, MP
Minister of Tourism, Enviro. & Natural Resources

First Vice President

African Ventures, Inc.
Marlene Melton

Vice Presidents

Intercontinental Hotels, Roger A. Kacou

Federal Democratic Republic of Ethiopia
Hon. Mohamoud Dirir
Minister for Culture and Tourism

United Republic of Tanzania
Hon. Anthony Mwandu Diallo, MP
Minister of Tourism, Environment and Natural Resources

Republic of Zambia
Hon. Kabinga J. Pande, MP
Minister of Tourism, Enviro. and Natural Resources

Treasurer

Travel World News
Charles Gatt

Secretary

KTI Express Travel
Patricia Brown

Directors

Africa Consult Group
Ronald Mracky

Alba Travel Services
Raoul Symenouh

Alken Group Tours, Inc.,
Sharifa Burnett

Benin Marina Hotel
Marcel M. Andeweg

Corinthia 2 Fevrier Hotel
Fumeke Mary Saar

Garden Group of Hotels
Gaudenzio M. Rossi "Enzio"

Golden Tulip
Thomas Sheriff

Henderson Travel Services
Dr. Gaynelle Henderson-Bailey

Ogo Sow Communication
Ogo Sow

Research Consultant
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Republic of Angola
Hon. Eduardo Jonatao S. Chingunji
Minister of Hotel and Tourism

Republic of Cameroon
Hon. Habj Baba Hamadou
Minister of Tourism

Republic of South Africa
Hon. Marthinus Van Schalkwyk
Minister of Environment and Tourism

Sheraton Addis Hotel
Jean Pierre Manigoff

Sound International Group
Douglas Wilkins

The Bradford Group
Karen Hoffman

Travels Unlimited with Irwin
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Uni-Cam Travel
Carleen Cumberbatch

Webisco Travel Agency
Chief Margaret Fabiyi

Cameroon Airlines
Paul Ngamo Hamani

North American Airlines
William Braithwaite

SN Brussels Airlines

South African Airlines
Paula Newton

Executive Director

Edward J. Bergman

Executive Programs Director

Robert Alsbrooks

Executive Director, Emeritus

Mira Berman

SPECIAL THANKS

HONORABLE J. OTANKA OBETSEBI-LAMPTEY, ATA President, Minister, Ministry of Tourism & Modernisation of the Capital City, Republic of Ghana

H.E. CHIEF OLUSEGUN OBASANJO, President, Federal Republic of Nigeria

PROFESSOR BABALOLA BORISADE, Minister of Culture and Tourism, Federal Republic of Nigeria

HONORABLE CHIEF FEMI FANI-KAYODE, Minister, Ministry of Aviation, Federal Republic of Nigeria

GOVERNOR DONALD DUKE, Calabar, Cross River State, Federal Republic of Nigeria

MR. OTAKI M. OYIGBENU, mni, Permanent Secretary, Federal Ministry of Culture & Tourism
Federal Republic of Nigeria

MR. OTUNBA OLUSEGUN RUNSEWE, Director General, Nigeria Tourism Development Corporation, Federal Republic of Nigeria

DR. JOSEPH EBOREIME, Director General, National Commission for Museums and Monuments Federal Republic of Nigeria

MRS. VICKY R.O. UWAMU, Deputy Director, Accounts, Federal Ministry of Culture & Tourism

MRS. ESTHER ADEYEMI, Director, International Tourism Promotion & Cooperation Department, Federal Republic of Nigeria

GABE ONAH, General Manager, Cross River State Tourism Bureau

MS. NECIA QUAST, Economic Counselor, United States Embassy in Nigeria

JOHH HAID, US EMBASSY, Abuja, Nigeria

ACKNOWLEDGEMENTS

ATA SYMPOSIUM STAFF

EDWARD BERGMAN, Executive Director

ROBERT ALSBROOKS, Executive Programs Director

DORIS WOOTEN, NY-ATA President

RONALD MRACKY, International Board Member

ANGELICA CAMERON, ATA Symposium Coordinator-USA, ATA Headquarters

NATHALIE PHILIPPE, ATA Fellow, Associate Event Coordinator

STRATEGIC ADVISOR

SUMONU BELLO-OSAGIE, Chief of Protocol, Consulate General of Nigeria, New York

MEDIA

MR. JERRY W. BIRD, Editor/ Publisher, *Africa Travel Magazine*

MS. MUGUETTE GOUFRANI, Publisher, *Africa Travel Magazine*

MR. RONALD MRACKY, *The African Times*

MS. SYLVIA MRACKY, *The African Times*

MR. OGO SOW, Afrik Media / Ogo Communications

OFFICIAL US-NIGERIA AIRLINE CARRIER

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ATA-NIGERIA CHAPTER MEMBERS

MR. LADI JEMI-ALADE, President

MR. TOPE OGBENI-AWE, Deputy President

MR. SEGUN OLA-OYEDEJI, Secretary

MRS. M. AJOSE-UDOH, Treasurer

CHIEF (MRS.) M. FABIYI, International Board Member for Nigeria

THE ECO-TOURISM MANIFESTO

OUR MEMBER COUNTRIES PLEDGE

TO ESTABLISH the machinery for protection of ecology, natural resources and wildlife.

TO ENHANCE the quality of the tourist visit by easing the entry and exit formalities.

TO CREATE good infrastructure assuring easy access and to use trained personnel to highlight each country's unique appeal.

TO ESTABLISH rigid codes of quality for accommodation and services, making sure the local tourist economy does not overshadow the attraction.

TO WORK with transportation companies to make travel safe, comfortable and convenient.

THE TRAVEL INDUSTRY PLEDGES

TO PREPARE the visitor by providing detailed information on the culture, etiquette and mores of the host country.

TO PROVIDE clients with opportunities to participate in ecological and environmental programs.

TO ADHERE to a strict code of truth in advertising by accurately describing facilities and costs.

THE VISITOR SHOULD BE ENCOURAGED

TO RESPECT the land and water, not only to avoid damaging, abusing or littering, but to contribute to the preservation and protection of these resources.

TO ENJOY the wildlife in its natural habitat and refrain from harassment of these magnificent creatures.

TO HONOR the sensitivities, customs and culture of the people they are visiting and observe local rules of etiquette and behavior.

TO SHARE and exchange cross-cultural ideas and to keep an open attitude to local values.

TO CONTINUE this habit of caring and concern upon returning home, by not supporting industries that harm eco-systems and the environment.

*Adopted at the Africa Travel Association's 15th Annual Congress
Casablanca, Morocco
September, 1990.*

Executive Director

President

SAVE THE DATE!!!

ATA's 32nd Annual Congress

Addis Ababa, Ethiopia

6-10 May 2007

On the occasion of the Millennium Celebrations