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DELTA AIR LINES AND THE AFRICA TRAVEL ASSOCIATION FORM NEW PARTNERSHIP

Delta and ATA Sign Marketing and Sponsorship Agreement to Promote Tourism and Travel to Africa from the United States

New York, NY, July 14, 2009 – The Africa Travel Association (ATA), a leading travel trade organization promoting tourism to Africa, and Delta Air Lines, the world's largest airline signed a memorandum of understanding in June devoted to promoting tourism and transport to Africa from the United States and launching multiple recognition and sponsorship opportunities.

"We are extremely excited about our new relationship with Delta Air Lines, an active and innovative leader in marketing African Destinations across the U.S. and in helping build a strong and thriving tourism industry across the African continent," said Edward Bergman, ATA Executive Director.

The new ATA-Delta Airline partnership will bring recognition to Delta Air Lines on ATA's website (www.africatravelassociation.org) and at ATA's annual international events. Delta Air Lines will also join ATA's international Board of Directors as an airline member.

About the Africa Travel Association (ATA)

The Africa Travel Association (ATA) was established as an international travel industry trade association in 1975. ATA's mission is to promote travel, tourism and transport to and within Africa, and to strengthen intra-Africa partnerships. As the world's premier travel industry trade association, ATA provides services to a broad range of members including: tourism, diaspora, culture, and sports ministers, tourism boards, airlines, hoteliers, travel agents, tour operators, travel trade media, public relations firms, consulting companies, non-profit organizations, businesses, small and medium-sized enterprises, and other organizations engaged in tourism promotion. For more information, visit ATA online at www.africatravelassociation.org or call +1.212.447.1357.

About Delta Air Lines

Delta Air Lines is the world's largest airline. From its hubs in Atlanta, Cincinnati, Detroit, Memphis, Minneapolis-St. Paul, New York-JFK, Salt Lake City and Tokyo-Narita, Delta, its Northwest subsidiary and Delta Connection carriers offer service to 379 destinations in 66 countries and serve more than 170 million passengers each year. Delta's marketing alliances allow customers to earn and redeem either SkyMiles or WorldPerks on more than 16,000 daily flights offered by SkyTeam and other partners. Delta's more than 70,000 employees worldwide are reshaping the aviation industry as the only U.S. airline to offer a full global network. For more information on Delta Airlines, visit <http://www.delta.com/>.

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