

WORLD TOURISM DAY (WTD) EXHIBITION SEPTEMBER 22 - 27, 2008

THEME: "TOURISM RESPONDING TO THE CHALLENGE OF CLIMATE CHANGE"

Zambia as a member of the United Nations World Tourism Organisation (UNWTO), will celebrate World Tourism Day on September 27, 2008. The week long exhibition will feature Zambia's tourism including a display of artifacts from Zambia. The exhibition is open to the public and the travel trade.

During this period, the tourism sector will foster awareness among the domestic and international communities the importance of tourism and its social, cultural, political and economic values.

In the past, the event has brought about Maximum Corporation between the public and private sectors in successfully undertaking events showcasing the tourism sector. This is the first time that the Tourism office will also join the rest of the world in commemorating this Day.

Please come out and join us:

Exhibition Times

Monday through Friday - September 22 – 26, 2008
from 10:00 a.m. - 4:00 p.m.

Our weeklong festivities will end with a grand finale event:

Special Cocktail Reception

Saturday, September 27 – World Tourism Day
6:00 p.m. – 8:00 p.m.

**Embassy of the Republic of Zambia
2419 Massachusetts Avenue, N.W.
Washington, D.C.**

For more information, please call: 202-265-9717 or 202-265-9718