

# ForImmediateRelease.Net

Travel News Distribution powered by eTurboNews:



eTurboNews

Deaths as Indonesian ferry sink

January 11, 2009

POWERED BY FEEDBURNER

### [Kenya Tanzania Safari](#)

Private guide & 4x4, from \$1885 Nat'l Geo Adventure, Top Outfitter

### [Home Based Travel Agency](#)

Start your own travel business Set up is FREE - Top Rated Program

## Africa Travel Association to host US-Africa tourism events in January and February

January 10, 2009 in Events



(Forimmediaterelease.net) On Thursday, January 15, 2009, senior Africa Travel Association (ATA) representatives will be available to press for interviews either face-to-face or via a conference call at ATA Headquarters in Manhattan from 4:00-5:30 pm to discuss the global travel trade association's upcoming events in the United States in its continuing effort to promote travel, tourism, and transport to Africa.

**WHAT:**

Media Briefing on Upcoming ATA US-Africa Events

**WHO:**

Edward Bergman, executive director, Africa Travel Association  
Ogo Sow, advisor on Diaspora Affairs, Africa Travel Association

**WHEN:**

Thursday, January 15, 2009 from 4:00-5:30 pm

**WHERE:**

ATA, 166 Madison Avenue, 5th Floor (between 32nd and 33rd), NY, NY

**BACKGROUND:**

Africa is one of the fastest-growing destinations around the world, with vast opportunities for growth and investment in the travel, tourism, and transport industries. To showcase Africa's tourism products to the US marketplace, ATA will host several Africa Destination networking events in the United States over the next few months. Participants will include tourism, sports, and diaspora ministers and government officials, the diplomatic community, hospitality/travel industry professionals, business, finance, infrastructure, investment, and SME leaders, airline representatives, sport marketing firms, travel agents, tour operators, airline and hotel representatives, community leaders, college and university faculty and students, writers, publishers, and journalists.

About The Africa Travel Association (ATA) The Africa Travel Association, a US-based non-profit 501(c)(6), is the world's premier travel association promoting tourism to Africa and intra-Africa travel and partnership since 1975. ATA members include ministries of tourism and culture, national tourism boards, airlines, hoteliers, travel agents, tour operators, travel trade media, public relations firms, NGOs, and SME's. For more info on ATA, visit [www.africatravelassociation.org](http://www.africatravelassociation.org).

Media who wish to attend or to call in should contact Sharon at (212) 447-1357 or [info@africatravelassociation.org](mailto:info@africatravelassociation.org).

ATA COMMUNICATIONS Phone: 1.212.447.1357 Email: [info@africatravelassociation.org](mailto:info@africatravelassociation.org) Web: [www.africatravelassociation.org](http://www.africatravelassociation.org)

**Subscribe To Our Daily Travel Newsletter:**

Enter Your Email

+++ Upload Your Press Release +++

Top