

ATA Congress Allows Visitors to Experience Egypt

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Delegates to the 34th Annual [Africa Travel Association](#) (ATA) Congress in Cairo May 17-21, will have an opportunity to explore “Egypt Beyond the Monuments” on pre- or post- conference trips. Travelers can play golf on one of the destination’s golf courses, which include more than 20; visit religious sites, mosques, churches and synagogues; take a desert tour in 4 x4 Land Rovers or on a camel; and indulge in wellness treatments.



The Africa Travel Association Congress, “Connecting Destination Africa,” will take place at the **Cairo International Conference Center**. Topics discussed will include intra-Africa cooperation, airline access, tourism infrastructure development, tourism industry investment, branding and marketing, and responsible tourism.

The agenda will also include a roundtable for ministers, as well as the first African marketplace for buyers and sellers. The **Egyptian Ministry of Tourism** and the **Egyptian Tourist Authority (ETA)** are subsidizing hotel accommodations at the **Fairmont Heliopolis Hotel** for all delegates and providing transportation, logistical support, and tours in Cairo.

Egypt Air is the official Congress Carrier. The airline is offering discount rates for all delegates starting at \$711 (not including tax) roundtrip New York/Cairo/New York in economy class on a first-come basis.

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