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TravelWorld

The Magazine for Destination Travel Specialists

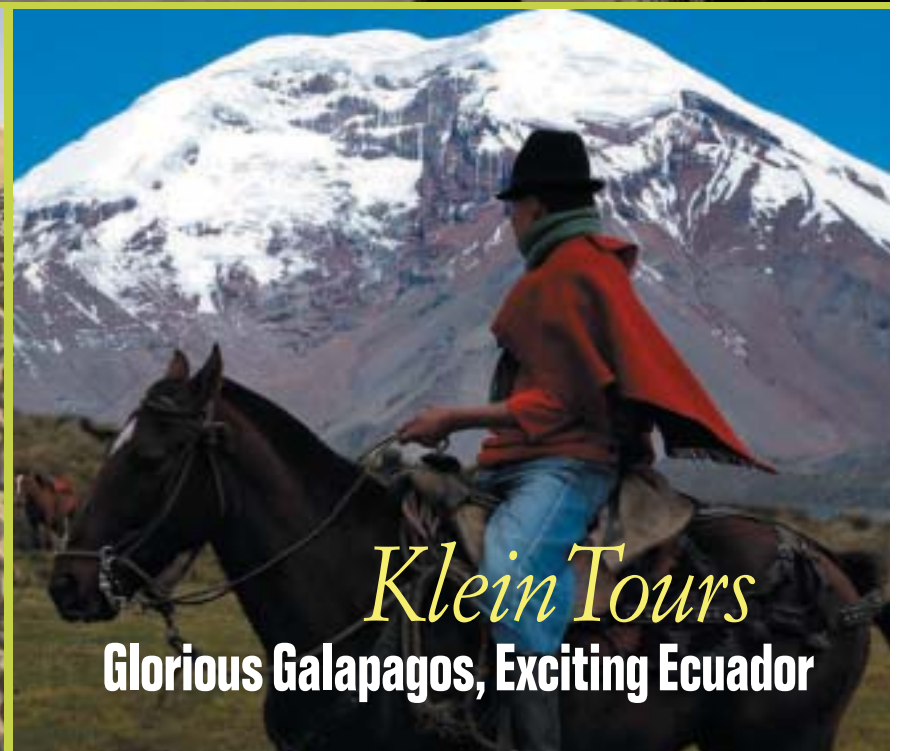
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EDWARD BERGMAN RECEIVES 2009 ELLIS ISLAND MEDAL OF HONOR



EDWARD BERGMAN

Edward Bergman, 28, received this year's Ellis Island Medal of Honor from the National Ethnic Coalition of Organizations (NECO) at a ceremony on Ellis Island. The medals were presented to individuals of diverse origins whose achievements inspire and touch the lives of people around the world.

A grandson of a family that escaped Nazi Germany and son of a family who fled Apartheid South Africa, Bergman been committed to justice and community service. Northport High School's Students for 60,000 brought him to Nicaragua and the Ivory Coast. At New York University, he established Miracle Corners of the World (MCW), an organization that empowers youth to make a positive difference in their own communities.

Bergman currently serves as the Executive Director of the Africa Travel Association (ATA), a global travel trade association that promotes tourism to Africa. He recently brought more than 200 travel experts and specialists from around the world to Cairo, Egypt, for a four-day event focusing on the future of Africa's tourism, hospitality and transportation industries.

He is on the boards of Synergos Institute, the Rubin Museum of Art, the International Crisis Group, and Shared Interest. A member also of NYC Manhattan Community Board 6, Bergman lectures at the Department of Hospitality Management at CUNY's New York City College of Technology and serves on the advisory boards of the NYU Africa House, NYU SCPS Center for Global Studies, and NYU Gallatin School of Individualized Studies.

Africa Travel Association (ATA), www.africatraselassociation.org

USA REP OFFICE FOR AFRICA TOUR OPENS

Africa tour, South Africa, has announced the opening of its new US-based reservation office. Africa Tour is an inbound holiday design consultancy that has been compiling scuba and bush safaris throughout Africa since 2002. In addition to arranging travel to general attractions in Africa, Africa Tour specializes in travel to East Africa including the islands of the Indian Ocean. It also promotes special interest tours offering clients real-life experiences.

The company currently works in the countries of South Africa, Mozambique, Tanzania, Botswana, Namibia, Kenya, Egypt and Ethiopia.

The reservation office in the United States will provide North American travelers with a toll-free 800 number and local contact in an EST time zone. In addition, clients will be able to pay for their African trip in US funds and not have the expense of wire payments to Africa. Sonja Dickson, President of Africa tour, states that with the time zone differences, the US office will be able to cater for clients more effectively.

Whatever the requirements, Africa Tour customizes highly individual itineraries for the discerning traveler, groups and families, at unbeatable prices for a truly African experience.

Africa Tour is a member of Africa Travel Association (ATA) and President of the Florida Chapter.
Africa Tour, 888-433-3483, info@africatourinc.com, info@africatour.co.za, www.africatour.co.za

JDB FINE HOTELS & RESORTS LAUNCHES PROMOTION OFFERING "JDB GUARANTEE: ONE NIGHT FREE!" COMPLIMENTARY STAYS

JDB Fine Hotels & Resorts (JDB) has launched a competitive promotional program called the "JDB Guarantee: One Night Free!" that offers a complimentary stay at over 50 hotels in the JDB collection with a booking of two or three nights. Destinations covered in this program include Italy, Spain, Ireland, France and Mexico.

In response to the strained economy even select top tier five-star hotels such as the Bauer Hotel & Bauer II Palazzo in Venice, the five-star Hotel Splendide Royal in Rome, Gran Hotel Son Net in Mallorca and Villa Rolandi on Isla Mujeres (Mexico) have joined the program, offering an unprecedented value. This program runs through December 1, 2009.

"With the onslaught of new promotions flooding the marketplace, JDB has made a special effort to create this simple yet highly competitive promotional program, saving both travel agents and consumers time when searching for the best value, explains JDB Director of Operations, Christopher Baer, "JDB clients booking the JDB Guarantee will receive the same level of accommodation they would normally enjoy—no substandard rooms as commonly found in internet promotions—so there is no compromise on quality." All "JDB Guarantee: One Night Free!" participating hotels are prominently featured on JDB's website.

These offers apply to JDB standard rates, are valid on new bookings only and are subject to availability. Reservations must be pre-paid and are non-refundable.

JDB Fine Hotels & Resorts, www.jdbhotels.com/corporate