



The Africa Travel Association

is pleased to invite you to Zimbabwe for our 37th Annual World Congress. ATA's signature event provides a networking, learning and agenda-shaping platform for tourism leaders and travel professionals from around the world. The congress addresses timely industry topics, offers ample professional development opportunities, and provides plenty of opportunities for building partnerships and linkages. The program also includes a host country day tour day, gala dinners and a special Young Professionals Program.

The World Congress is hosted by the Ministry of Tourism and Hospitality Industry of Zimbabwe and the Zimbabwe Tourism Authority (ZTA).

What:

ATA's 37th Annual World Congress

When:

May 18 to May 22, 2012

Where:

Victoria Falls, Zimbabwe

More information:

www.AfricaTravelAssociation.org

info@africatravelassociation.org

