

Am pleased to forward a copy of the quarterly AFRICA email broadcast that was emailed to the opt-in Africa subscribers today.

Travel World News will continue to promote AFRICA 24/7 - <http://travelworldnews.com/category/destinations/africa> and <http://travelworldnews.com/about/africarld> - and we are pleased with the feedback from the retail travel agency community that they consider Travel World News as their prime source of information for current news on Africa.

Travel World News can now deliver your sales and marketing message to the marketplace at a most reasonable cost - \$730 for an entire 12 month online promotional campaign. Let us work together in 2012 to help you get a share of the U.S. travel market.

There is no deadline, however, the sooner you decide the sooner you can launch your year long online campaign. You do not need to wait until the next AFRICA email broadcast scheduled to go out in May. We can start posting your news releases right away.

Thank you and look forward to your early and favorable response.

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Best Regards,

Charlie Gatt, Publisher
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Latest Africa News and Offers from the editors of Travel World News.



[Sun International Introduces Its Own Oscar Lager Beer Label at Cape Town's Famed Table Bay Hotel](#)

The Table Bay Hotel in Cape Town has recently unveiled their own beer label, "Oscar Lager". The name is inspired by the hotel's signature mascot, Oscar the Seal, which can be seen at the entrance to the property...[Read more](#)

[Lion World Tours Offers Air Inclusive Package to Kenya from \\$2,499](#)

Lion World Tours is offering a special package to Kenya from \$2,499 per person including international airfare, taxes and fuel surcharges. This \$2,499 "Kenya On Sale" package is valid for their March 29 and March 31 departures, and \$2,699 for...[Read more](#)

[SITA World Tours Introduces The Family Safari in Kenya](#)

Improving infrastructure, transportation and accommodations, plus general political

calm have made it easier for tour operators to provide dependable, high-quality products in Africa. SITA World Tours has seized on the opportunity and introduced new Africa itineraries with special emphasis on...[Read more](#)



ATA'S 37TH ANNUAL CONGRESS
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[Anastasia's Africa Wins 2011 Tanzania Tourist Board Southern & Western Safari Circuit Award](#)

Anastasia's Africa has been selected to receive the 2011 Tanzania Tourist Board Southern & Western Safari Circuit Award. "We are extremely proud of our achievement said Karin Jones, CTC, MBA, Managing Director of Anastasia's Africa "We work very closely with...[Read more](#)

[International Association for Travel to Africa \(IAFTTA\) Seeking to Expand Membershi](#)

Does the travel industry need another professional organization? Kathy Moroney believes so. She believes that so much that she's the Founder and CEO of the International Association for Travel to Africa (IAFTTA). "The time is perfect for travel consultants to...[Read more](#)

[Chiawa Camp in Zambia Offers Honeymoon Package](#)

Chiawa Camp, situated on the banks of the Zambezi River deep in Lower Zambezi National Park and chosen as Best Safari Property in Africa by Good Safari Guide Awards 2011, has caught Cupid's attention with the Zambezi Dream Honeymoon package....[Read more](#)

[Zimbabwe to Host ATA's 37th Annual World Congress in May 2012](#)

The Honorable Minister of Tourism and Hospitality Industry of the Republic of Zimbabwe, Engineer Walter Mzembe, and Executive Director of the Africa Travel Association (ATA), Edward Bergman, have announced that Zimbabwe will host ATA's 37th Annual World Congress in...[Read more](#)

[Tanzania's Ambassador to the U.S., Announces Second Annual Vip Business/Leisure Safari To "Discover Tanzania"](#)

Following the success of last year's inaugural Discover Tanzania VIP Safari, H.E. Mwanaidi S. Maajar, Ambassador of the United Republic of Tanzania to the United

States of America, will again lead a small group of business executives on the second...[Read more](#)

[South Africa: 50% Savings on The Blue Train Through March 31](#)

The most lavish train on the planet is now more accessible, thanks to spectacular newly-launched promotions for jet setters wishing to travel to South Africa. This moving five-star hotel on wheels has hosted countless presidents, celebrities and royalty and is...[Read more](#)

[APTA Northeast Chapter Announces New Board Members for 2012](#)

The Association for the Promotion of Tourism to Africa (APTA) is has announced the newly selected Board of Directors for 2012. Board President is Sylvia Allen, founder of Sylvia's Children, African Specialist for Ruby's Travel and Owner of Allen Consulting...[Read more](#)

[Great Safaris Offers Kenya Adventure FAM This Spring w/Free Air](#)

Great Safaris has introduced an unbeatable offer on its Kenya Adventure FAM trip: a special discounted rate, plus free roundtrip international airfare from Washington DC to Nairobi, Kenya. Travel agents, travel advisors, and booking partners can take advantage of this...[Read more](#)



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[Africa Travel Association to Host Fifth Annual Africa Travel & Tourism Industry Seminar in Washington on March 16](#)

With the number of tourists traveling to Africa from the USA on the rise, the Africa Travel Association (ATA) has announced that it will host the fifth annual U.S.-Africa Travel & Tourism Industry Seminar in Washington, D.C. on Friday, March...[Read more](#)

[South African Airways Announces 2012 Schedule for Southern Africa Showcase Visiting Six Cities in September](#)

South African Airways (SAA) and event organizer On Show Solutions have finalized

dates in 2012 for their popular Southern Africa Showcase. The information trade showcase will be held in six major U.S. cities from September 5-13, 2012, including four new...[Read more](#)

[South African Airways Named Best "Airline to Africa" and "Wine Cellar in the Sky"](#)

South African Airways (SAA), Africa's most awarded airline, announced that it has won two awards from two prestigious travel magazines. Business Traveler magazine has awarded SAA with the "Best Airline to Africa" and "Best Business Class in Africa" awards, while...[Read more](#)



FAM TRIPS:

[Great Safaris Offers Kenya Adventure FAM This Spring w/Free Air](#)

[Botswana FAM Trip Offered May 1-11 by International Association for Travel to Africa](#)

[2012 ONLINE Calendar Of Travel Industry Conferences, Events, Trade Shows](#)



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