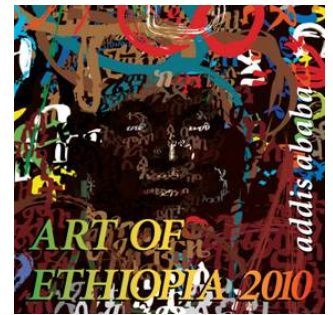




SHERATON ADDIS
A LUXURY COLLECTION HOTEL
Addis Ababa



The Sheraton Addis, A Luxury Collection Hotel Exhibits Art of Ethiopia 2010

The third annual Art of Ethiopia exhibition is taking place at the Sheraton Addis

ADDIS ABABA, Ethiopia, 15 June 2010 – Located in the heart of the Ethiopian capital, the Sheraton Addis, A Luxury Collection Hotel sits on a hilltop overlooking the city with plunging views of the National Palace. Mixing African refinement with modern accents and its unique design and exquisite furnishings, makes the hotel the epitome of gracious living exemplifying sophistication and service excellence at its finest.

The hotel is also a sanctuary of Ethiopian grandeur, where a landscape of vibrant greens and colorful wildflowers meets the African sky and where our guests are invited to experience the historic treasures of the past with the modern marvels of the future. Immerse yourself in a sanctuary of artifacts at the National Museum, the bustling traditions of the Merkato, or the awe-inspiring architecture of one of the most sacred churches in the world. Due to our authentic nature and remarkable facilities accentuating our alluring hotel and its location we are proud to be the host the third annual **Art of Ethiopia 2010**.

Art of Ethiopia 2010 will be exhibiting nearly 400 works of art from 40 of Ethiopia's leading established artists as of the 21st of August to the 24th of August 2010 at the five-star Sheraton Addis Hotel, A Luxury Collection Hotel, in the astonishing Lalibela Grand Ballroom from 10am until 10pm with entrance being complimentary. In addition to the well-know artists' work which will be on display people will also get the opportunity to view the works of some exciting new talents showcasing the future of Ethiopian art.

The following 40 artists will be featured during the exhibition: leading and renowned Artist Laureate Maitre Afework Tekle, Ale Felege Selam, Worku Mammo, Abdurahman M. Sherif, Worku Goshu, Tadesse Belaineh, Bekele Abebe, Zerihun Yetmgeta, Desta Hagos, Tadesse Mesfin, Wosene Worke Kosrof, Teshome Bekele, Eshetu Tiruneh, Lulseged Retta, Sisay Beyene, Mezgebu Tesema, Getahun Assefa, Bisrat Shibabaw, Abyalew Assefa, Daniel Taye, Wondwossen Beyene, Girma Seboka, Teferi Mekonnen, Gizachew Kebede, Gizachew Kebede, Dawit Abebe, Mathias Lulu, Yosef Lule, Eskinder (Alex) Maffi, Kerima Ahmed, Yitagesu Mergia, Kohar Kevorkian, Afera Teklu, Merikokeb Birhanu, Yacob Bekele, Meron Ermias, Tewdros Hagos, Addis Gezehagn, Bitsuamlak Ashenafi, Aklilu Temesgen, & Nitsusew Terefe.

With the superb and colourful kaleidoscope of Ethiopia's finest works of art on show we guarantee that this will be a most memorable exhibition for all to enjoy. The Sheraton Addis Hotel has also prepared a catalogue of the art works on display, along with biographies of each artist. The revenue made from these catalogue sales will go into the Sheraton Addis Art Endowment Fund, set up to support art initiatives in Ethiopia.

The Sheraton Addis, A Luxury Collection Hotel has long been a patron of Ethiopian art and therefore we are proud to boast with the 70 paintings by local artists which we have on permanent display as part of the hotel's collection.

About Starwood Hotels & Resorts Worldwide, Inc.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world, with 1000 properties in almost 100 countries and 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis(R), The Luxury Collection(R), W(R), Westin(R), Le Méridien(R), Sheraton(R), Four Points(R) by Sheraton, and the recently launched Aloft(R), and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

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