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**African Rainforest Conservancy (ARC) Hosts its Inaugural
Summer Party in the Concrete Jungle**

NEW YORK – July 12, 2011 - The **African Rainforest Conservancy (ARC)** will host a summer party on **Wednesday, July 27, 2011** from **8:00pm – 11:00pm** in **New York City** at **Greenhouse** (150 Varick Street) – New York’s first eco-friendly nightclub.

The event will feature a sponsored bar, including organic wine, beer, and specialty cocktails, along with hors d’oeuvres, music, and a raffle with prizes ranging from US Open tennis tickets to a one year membership to YogaWorks. The evening is hosted by ARC’s newly launched Junior Board and an event host committee – a combined group of forty young professionals, hailing from the worlds of finance, law, art, fashion, film, and nonprofit management, to name just a few. Their hope is to educate their peers about East Africa’s rainforests, and inspire them to take action and join the growing effort to conserve some of the world’s oldest and most biodiverse forests.

ARC is thrilled to partner on this event with the following “green” sponsors: longtime ARC supporter **Romero & Miller** will supply their Earth 3.0 organic Spanish red wine; **Fairway Market**, instilling and supporting sustainable environmental practices for 80 years, will provide the catering; **Peak Organic Brewing Company**, a small craft brewing company in Maine, will sponsor the beer; **Santa Teresa Rum** from Venezuela will mix to order two different rum punches; **Volvic Natural Spring Water** sourced from the ancient volcanoes of Auvergne, France will provide water in its 100 percent recyclable bottles (the company has also launched its “Drink 1, Give 10” campaign to protect rainforests in Central and South America); and **360 Vodka**, the world’s first eco-friendly vodka, will provide its signature spirit and double chocolate vodka.

Founded in 1991, ARC is the only US non-profit organization that is exclusively dedicated to preserving Tanzania’s Eastern Arc and coastal rainforests. ARC works in conjunction with its field partner the Tanzania Forest Conservation Group (TFCG) to currently support a network of 146 villages in eight mountain and coastal regions throughout Tanzania that are protecting 250,000 acres of forest—an area over 300 times the size of New York’s Central Park. Conservation International recently named the coastal forests of Eastern Africa and the Eastern Arc mountains to its list of “ten most threatened forest hotspots.” These forest hotspots have as little as 10 percent of their original forest habitat remaining, yet are each home to at least 1,500 plant species found nowhere else in the world.

Event tickets are \$75 through July 22 and \$95 thereafter. Proceeds from the event will support grassroots conservation and community development projects in Tanzania’s Eastern Arc and coastal forests.

For more information on the African Rainforest Conservancy and to purchase event tickets, visit www.africanrainforest.org or contact (212) 431-5508.

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